**User Experience (UX) Designer**

We are looking for a User Experience Designer. This is a client facing role that includes leading research in the form of client and customer interviews, persona development, buyers journey creation, content audits, conversion optimization, and usability testing.

The successful candidate should be a passionate, detail-oriented individual who will work as a communicative team player and deliver high-quality work. You will be responsible for improving how INSOLAR product feels, and help create an enjoyable experience for our customers.

Responsibilities often include:

* Consulting with clients to understand their goals and explaining research results
* Conducting usability testing
* Developing personas and usage scenarios
* Analyzing user feedback and activity, and iterating to enhance the user experience
* Assisting with content development
* Conducting competitor and customer analysis